



Willow One Goal

ARCHITECTURE & INTERIOR DESIGNING | SDR EXPERTS |
TURNKEY SOLUTIONS

FROM CONCEPT TO COMPLETION - YOUR SPACE, OUR
EXPERTISE

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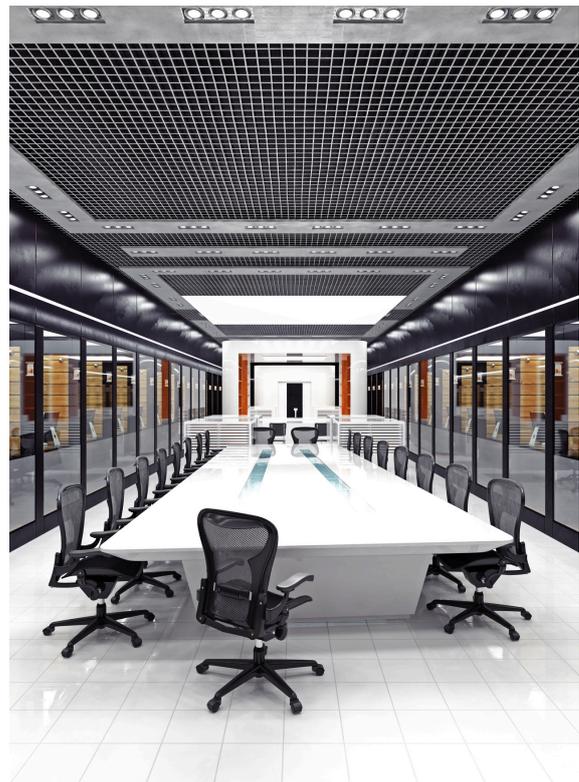
ABOUT US

Founded in 2014, Willow One Goal is a multi-disciplinary architecture and interior design studio that provides full-service design consulting for a diverse range of projects—from residential and commercial spaces to hospital labs and retail chains.

Our strength lies in delivering Site Detail Reports (SDR) with unmatched precision, from joint measurement to hand sketching and detailed AutoCAD layouts. We've had the privilege to work with industry leaders such as Reliance Retail, Tata Trent, and Kapsons, consistently delivering drawings, layouts, and visual presentations tailored to client needs.

CREATIVITY

At Willow One Goal, we believe creativity is more than just aesthetics—it's about solving problems beautifully. Whether it's a space layout challenge or a visualization requirement, we approach each project with a blend of imagination, functionality, and cutting-edge design tools.

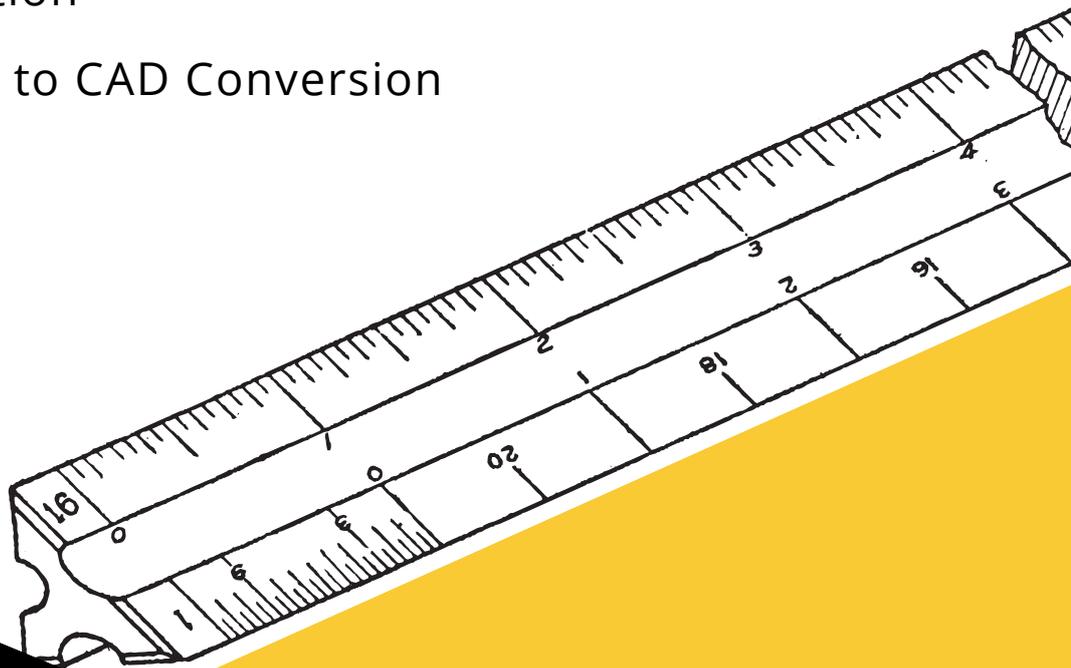


"Design is not just what it looks like and feels like. Design is how it works."

— Steve Jobs

OUR SERVICES

- Architecture & Interior Design
- Turnkey Project Execution
- SDR (Site Detail Report) Services
- Joint Measurement
- Service Drawing & Key Plan
- Beam Layout
- Section Drawing & Elevation
- As-built Drawing
- 3D Visualization
- Hand Sketch to CAD Conversion





“
MOVE
FORWARD.
GOOD
THINGS ARE
UP AHEAD.
”

SDR

(Site Detail Report)



What is SDR (Site Detail Report)?

A complete technical documentation package designed for accuracy, communication, and execution.

Site Detail Report (SDR) is the final output that Willow One Goal delivers after visiting a site. It includes everything from field measurements to final presentation.

Includes:

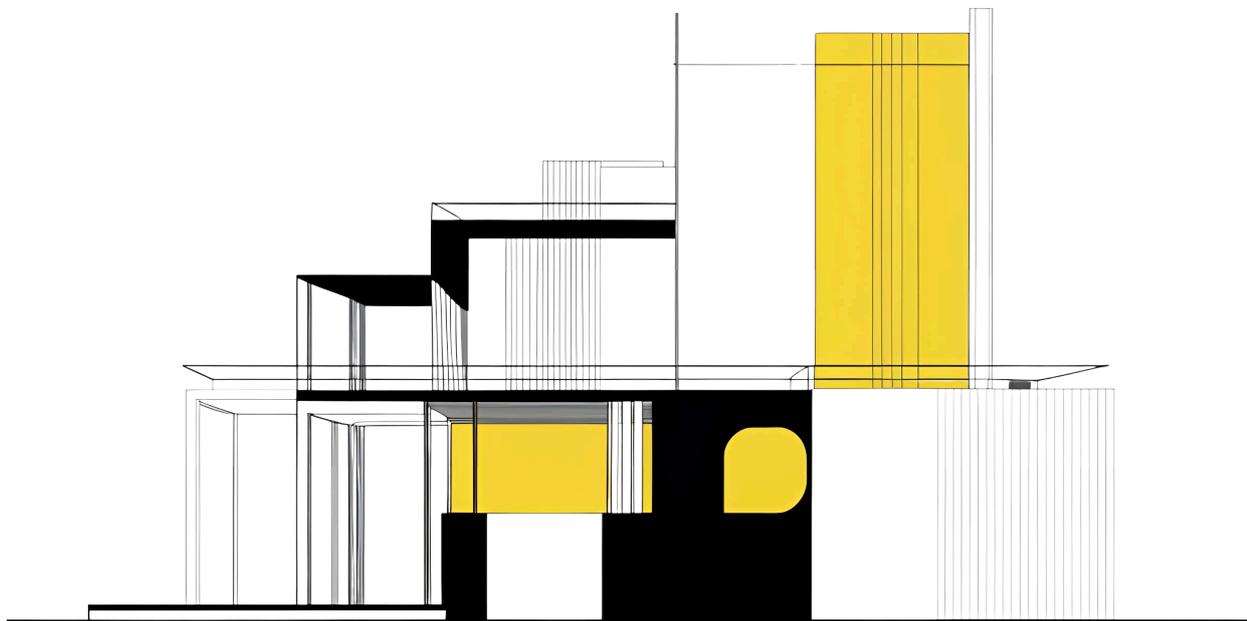
- Joint Measurement
- Hand Sketches
- AutoCAD Drafting
- Beam Layouts
- Section & Elevation Drawings
- Key Plan
- PowerPoint Presentation

Used By:

- Architects, Corporate Clients, Civil Engineers, Store Designers

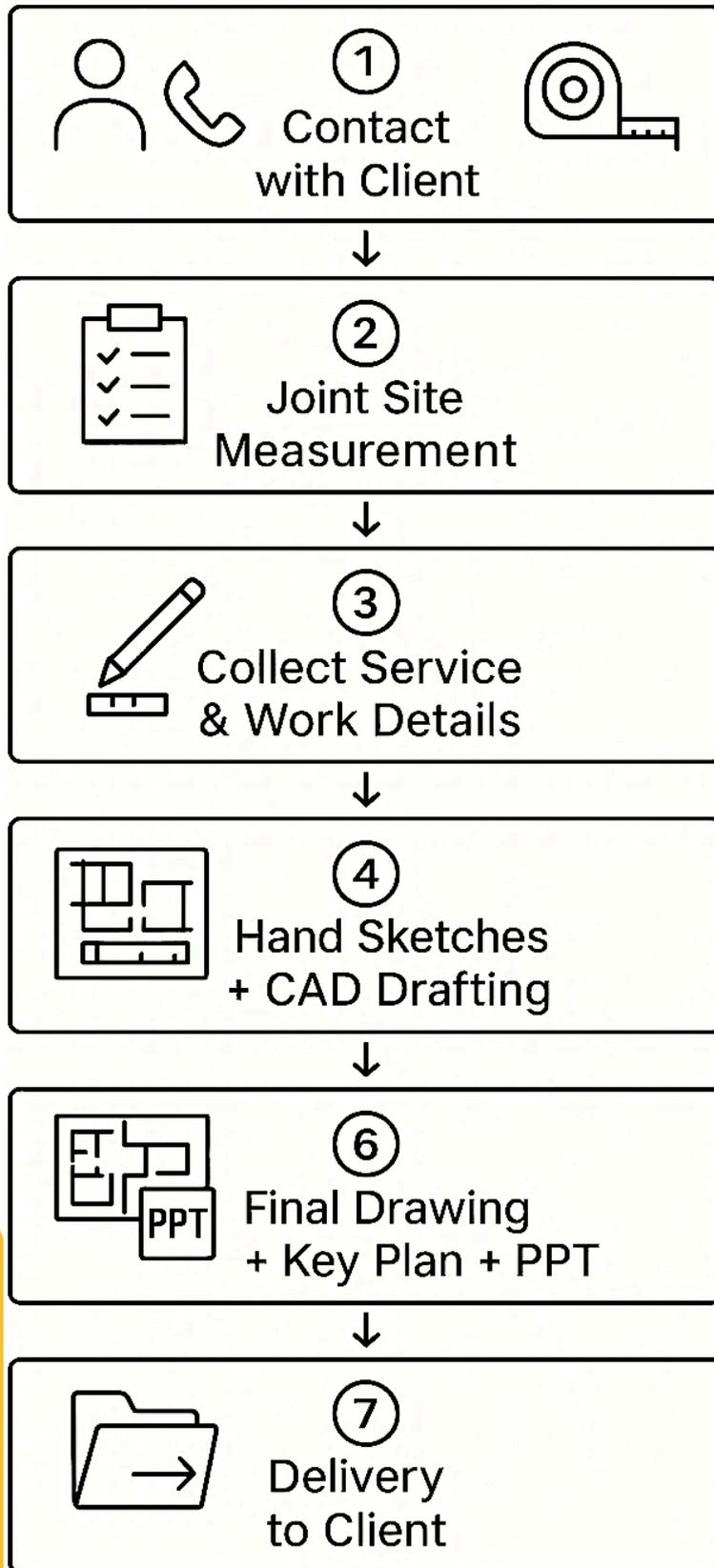
Deliverable Formats:

- PDF, PPT, AutoCAD (DWG), JPEG



THE SDR PROCESS

(Workflow)



Accurate Joint Measurement in Construction

The foundation of every accurate drawing is a transparent joint measurement. Joint Measurement is a collaborative site visit where both Willow and the client team physically verify dimensions.

Why It Matters:

- Ensures no surprises during construction
- Reduces design errors
- Builds mutual trust with clients

Who Does It:

- Willow's Site Engineers or SDR Specialist
- In the presence of the client's representative or contractor

What Happens During:

- Manual & Laser Measurements
- Hand Sketches & Photos
- Notes of services like plumbing/electricity/HVAC

When It's Done:

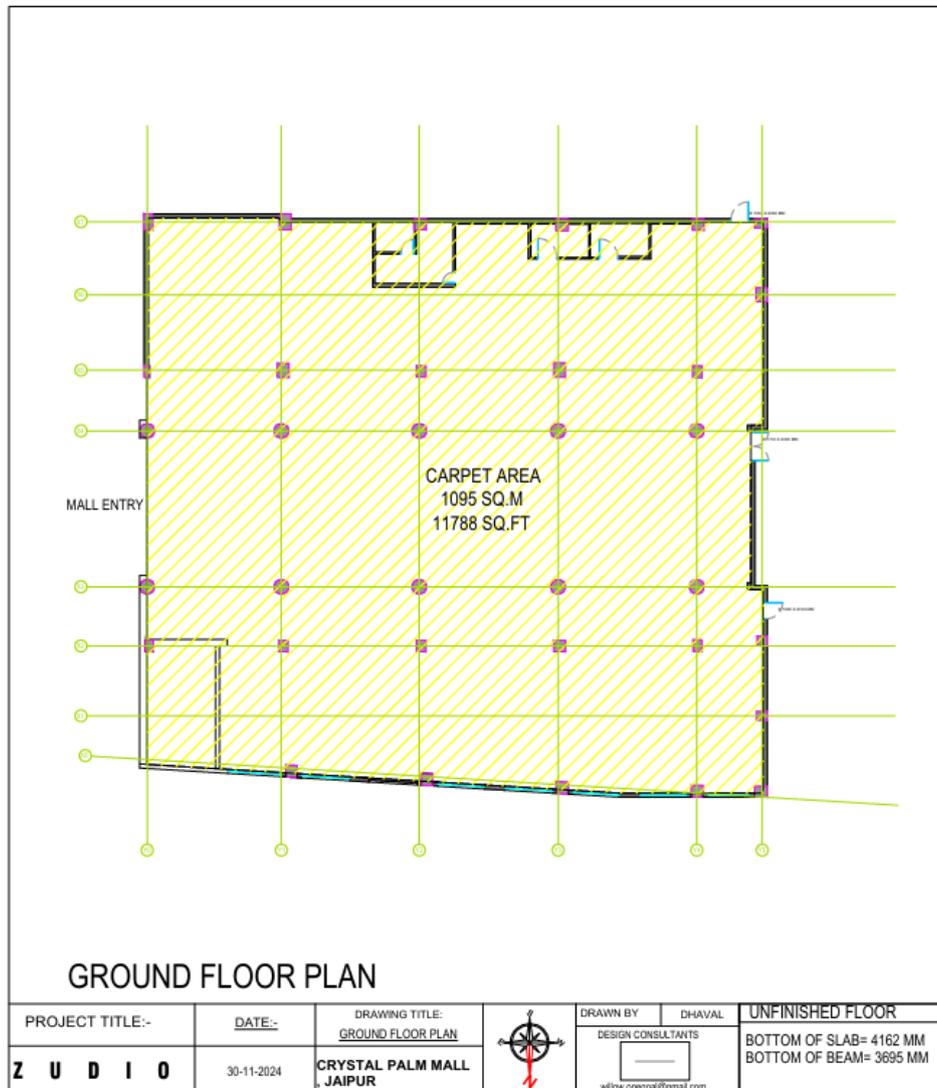
- Before any drawing or design begins

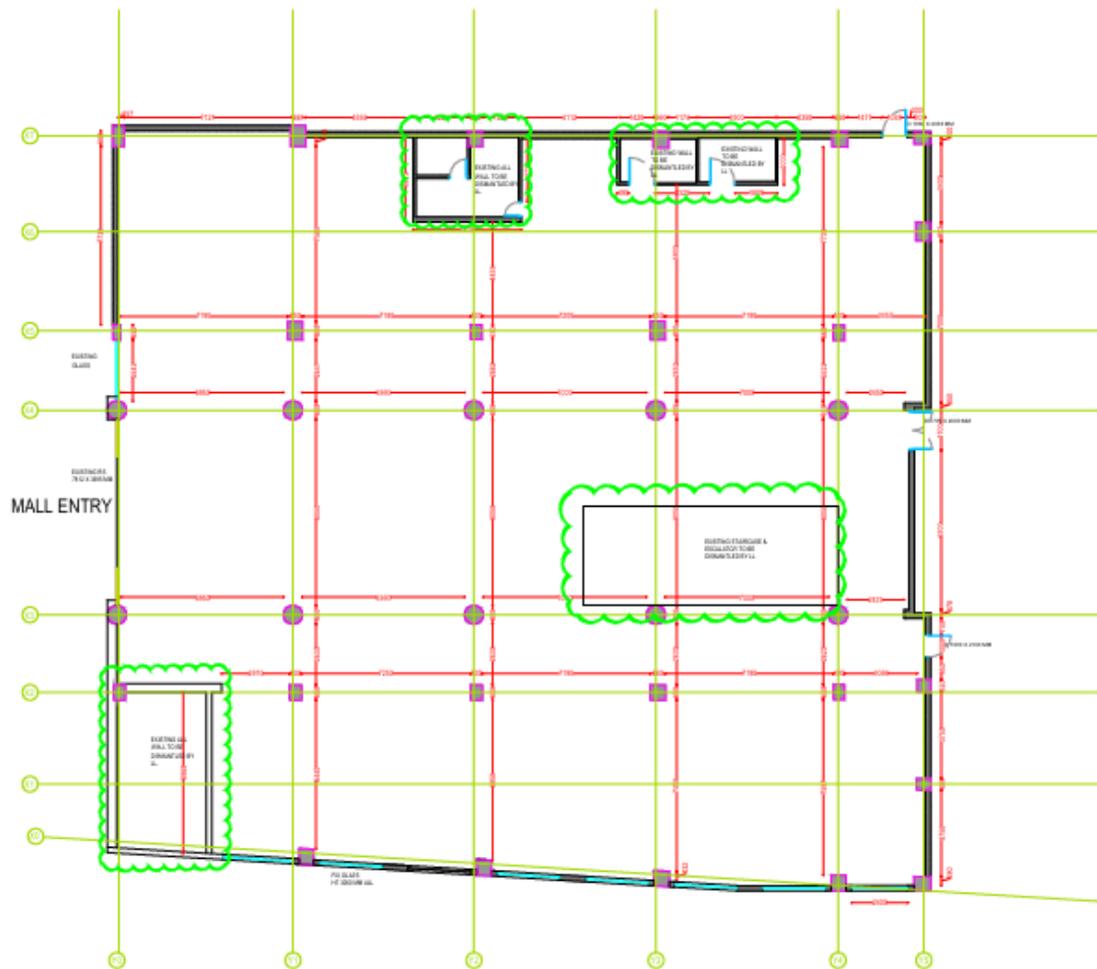
Importance of Accurate Joint Measurement in Construction



COMMERCIAL PROJECTS

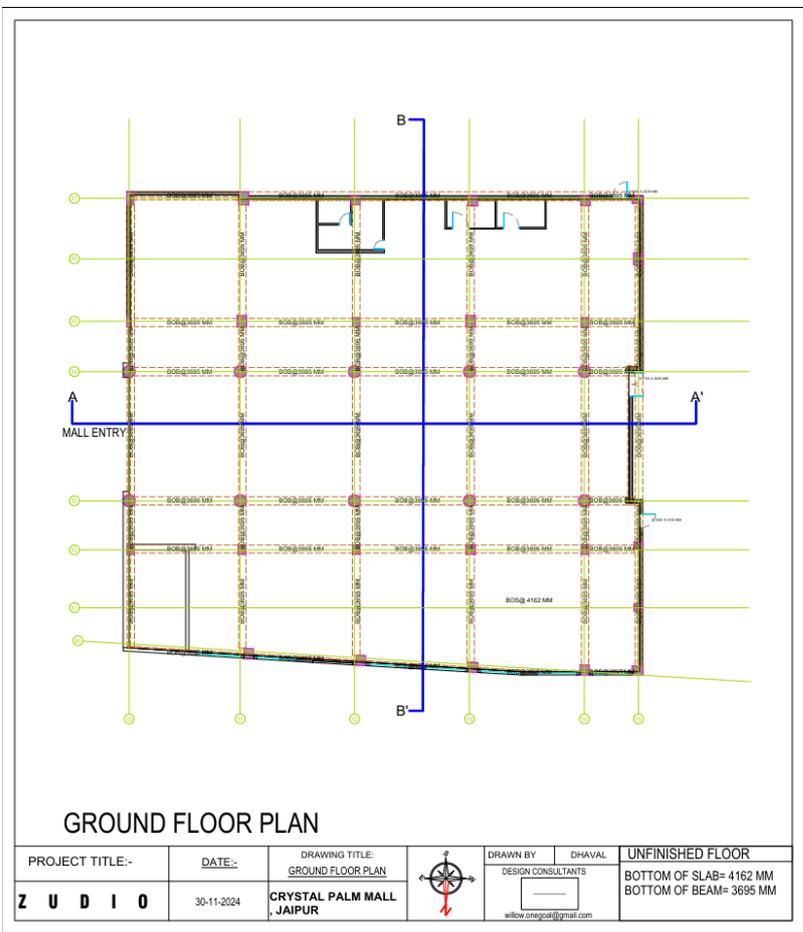
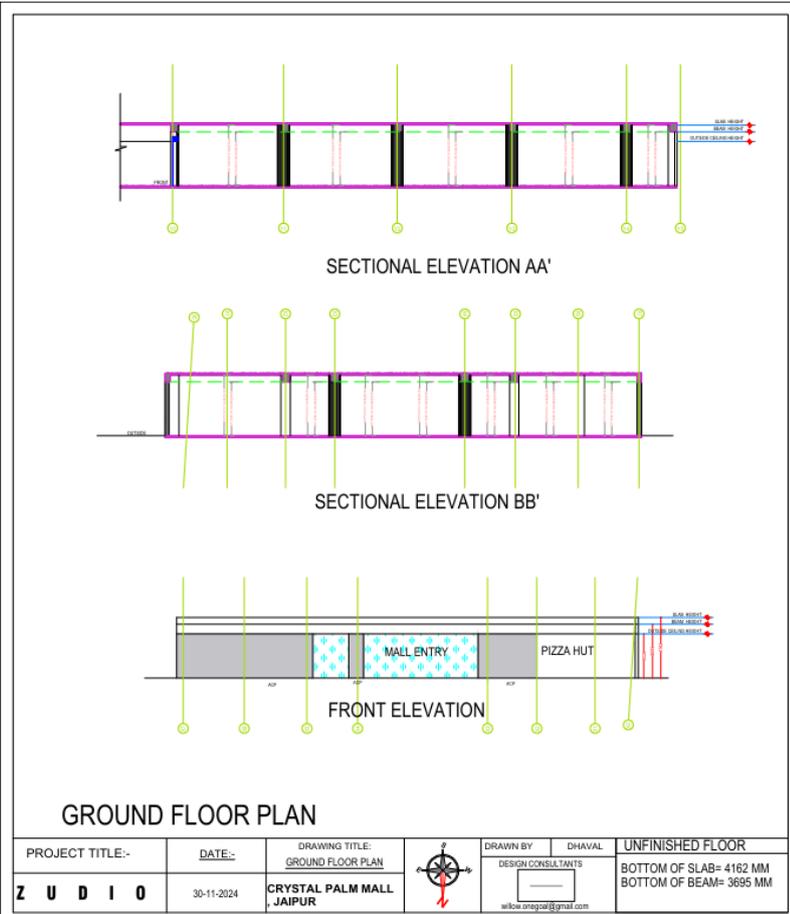
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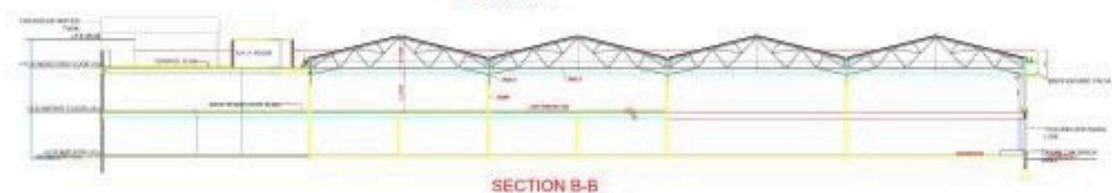
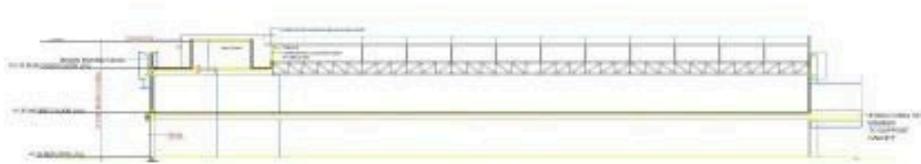
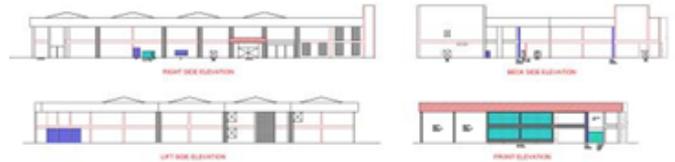
GROUND FLOOR PLAN

PROJECT TITLE:-	DATE:-	DRAWING TITLE: GROUND FLOOR PLAN		DRAWN BY	DHAVAL	UNFINISHED FLOOR
Z U D I O	30-11-2024	CRYSTAL PALM MALL JAIPUR		DESIGN CONSULTANTS	 willow.inegal@gmail.com	



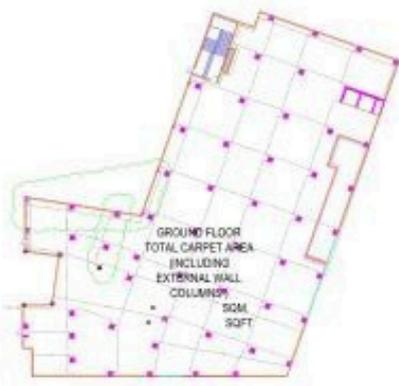
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MALAD

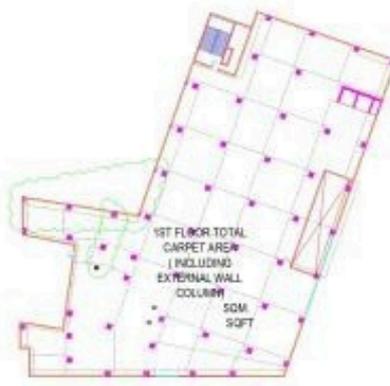


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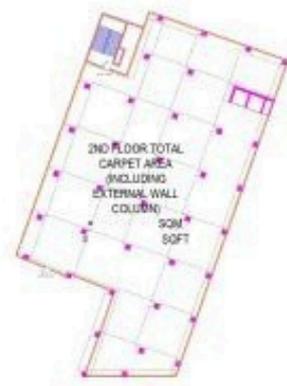
SURAT



GROUND FLOOR



1ST FLOOR



2ND FLOOR

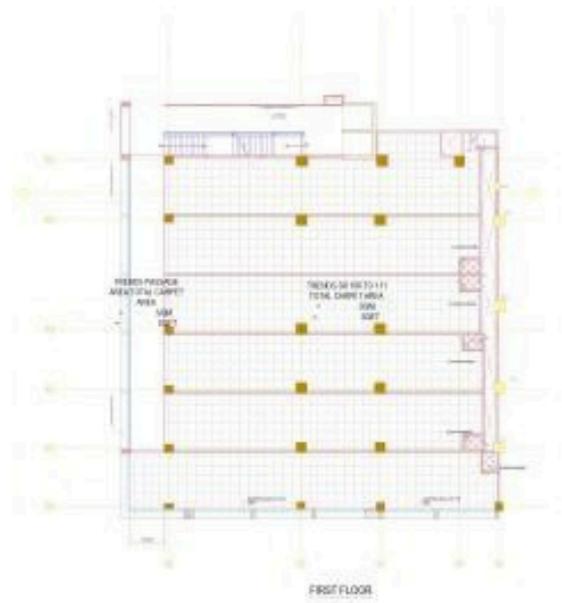
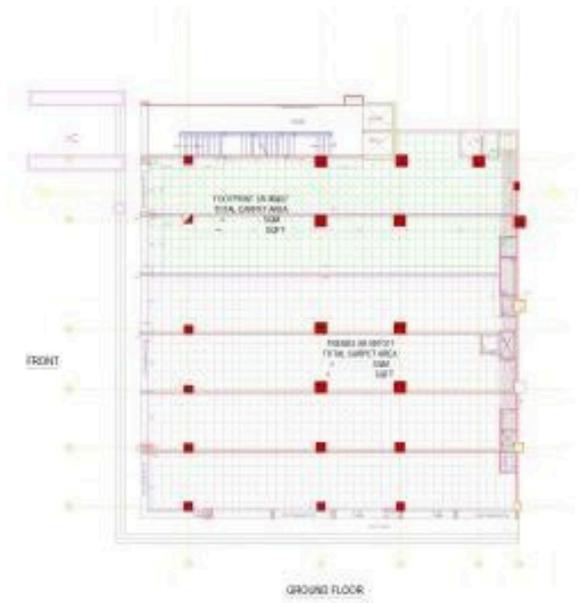
AS BUILT AND CARPET LAYOUT -
FLOOR PLAN, G.F., F.F., S.F.



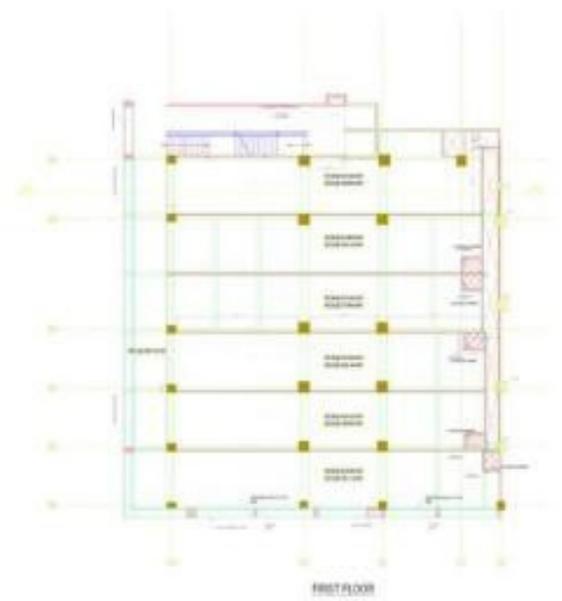
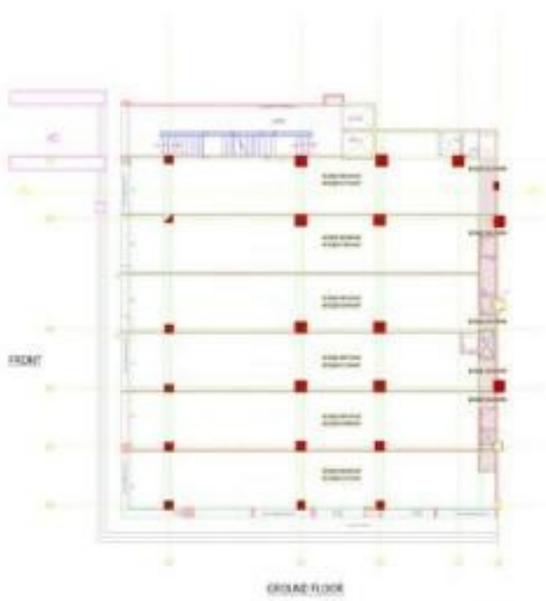
AS BUILT AND CARPET LAYOUT -
FLOOR PLAN BASEMENT



4. RELIANCE TRENDS

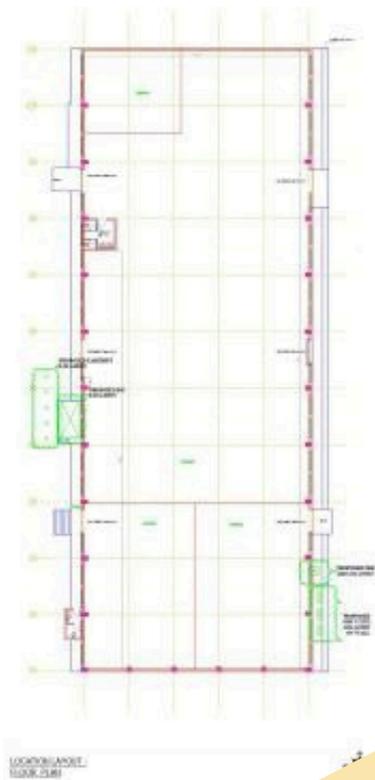
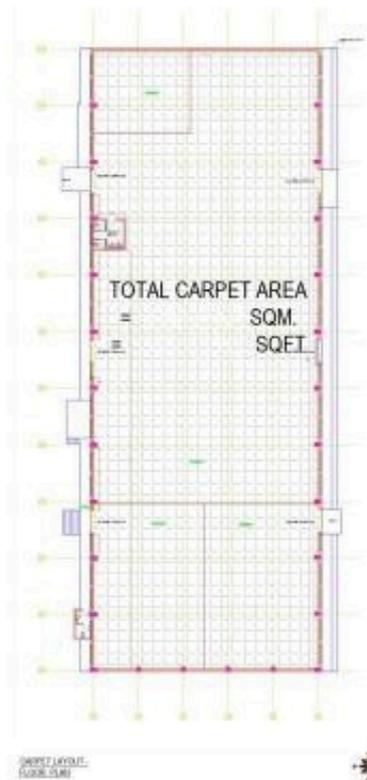
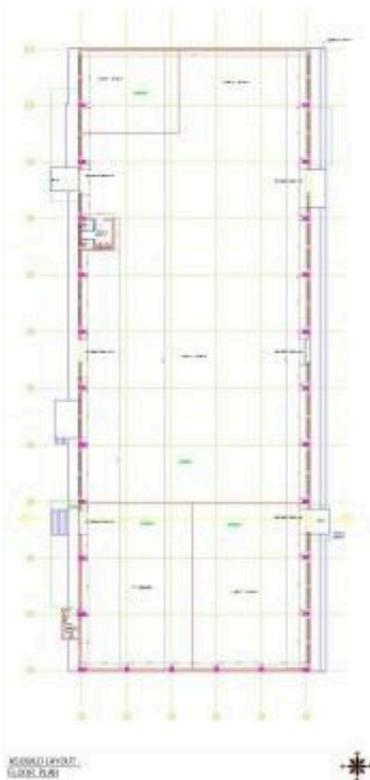
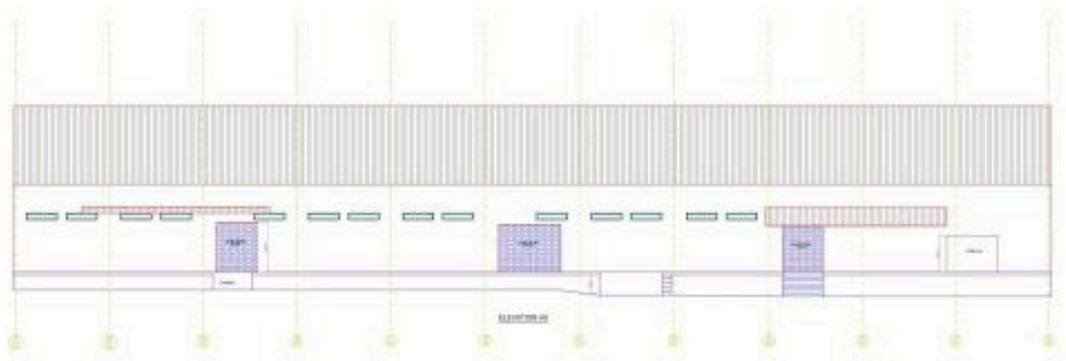
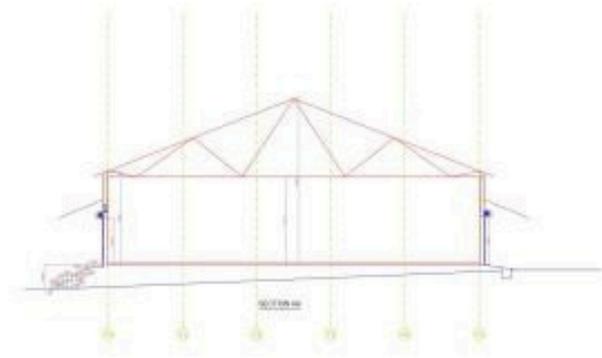


DABNET LAYOUT - FLOOR PLAN

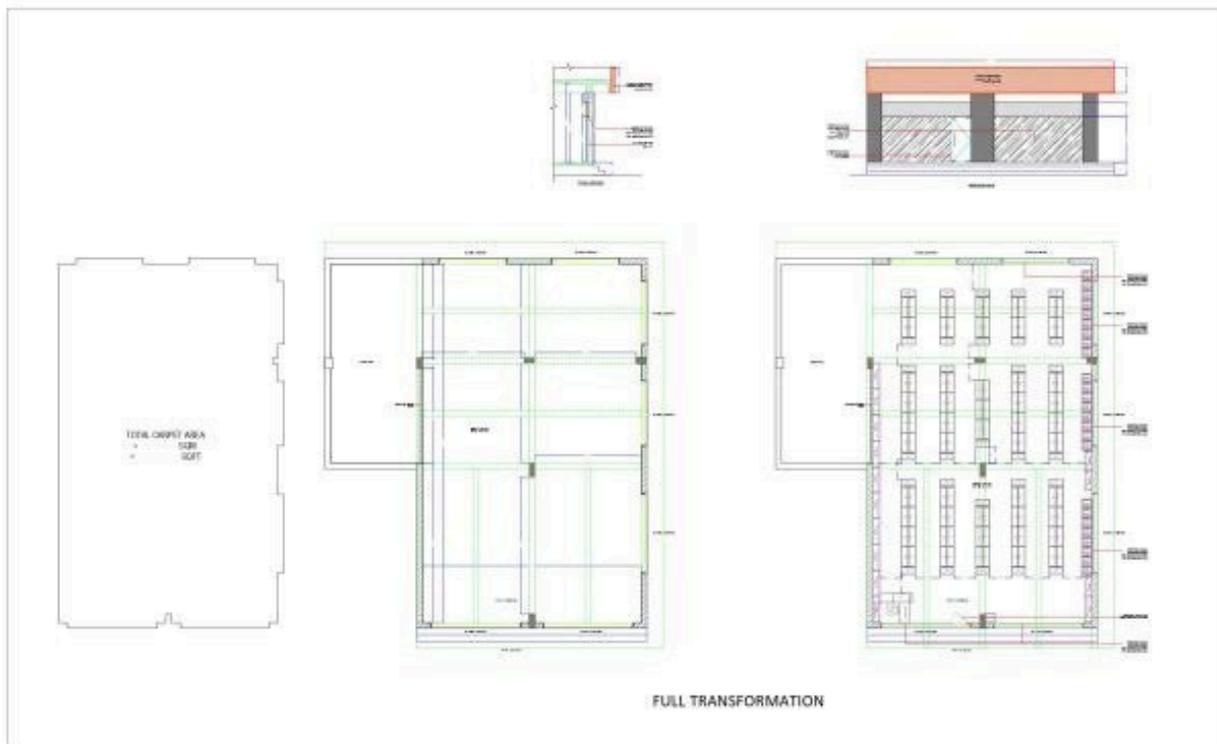
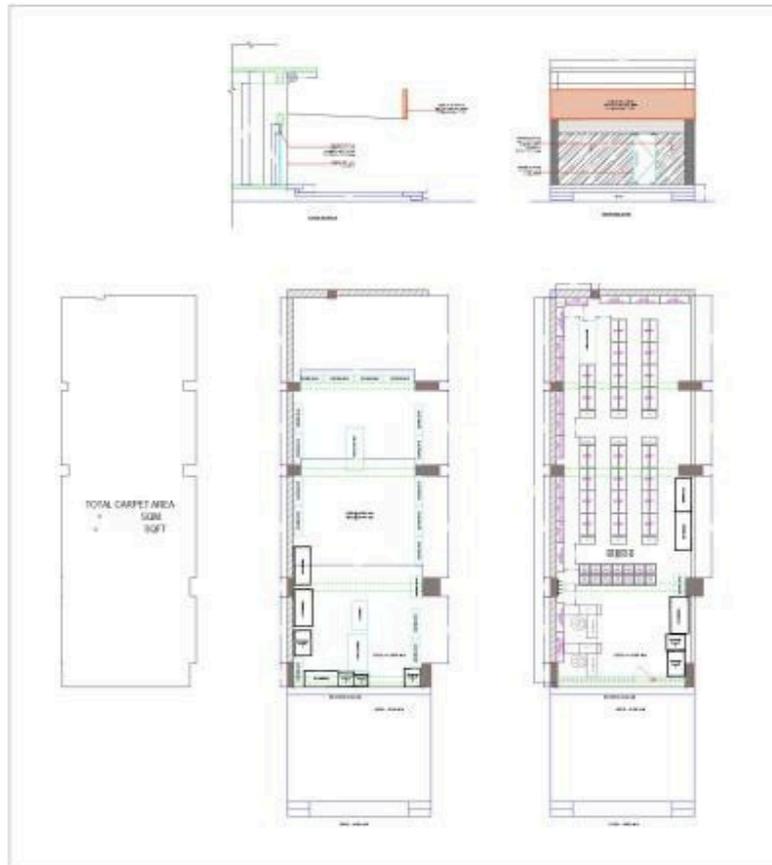


STRUCTURE LAYOUT - FLOOR PLAN

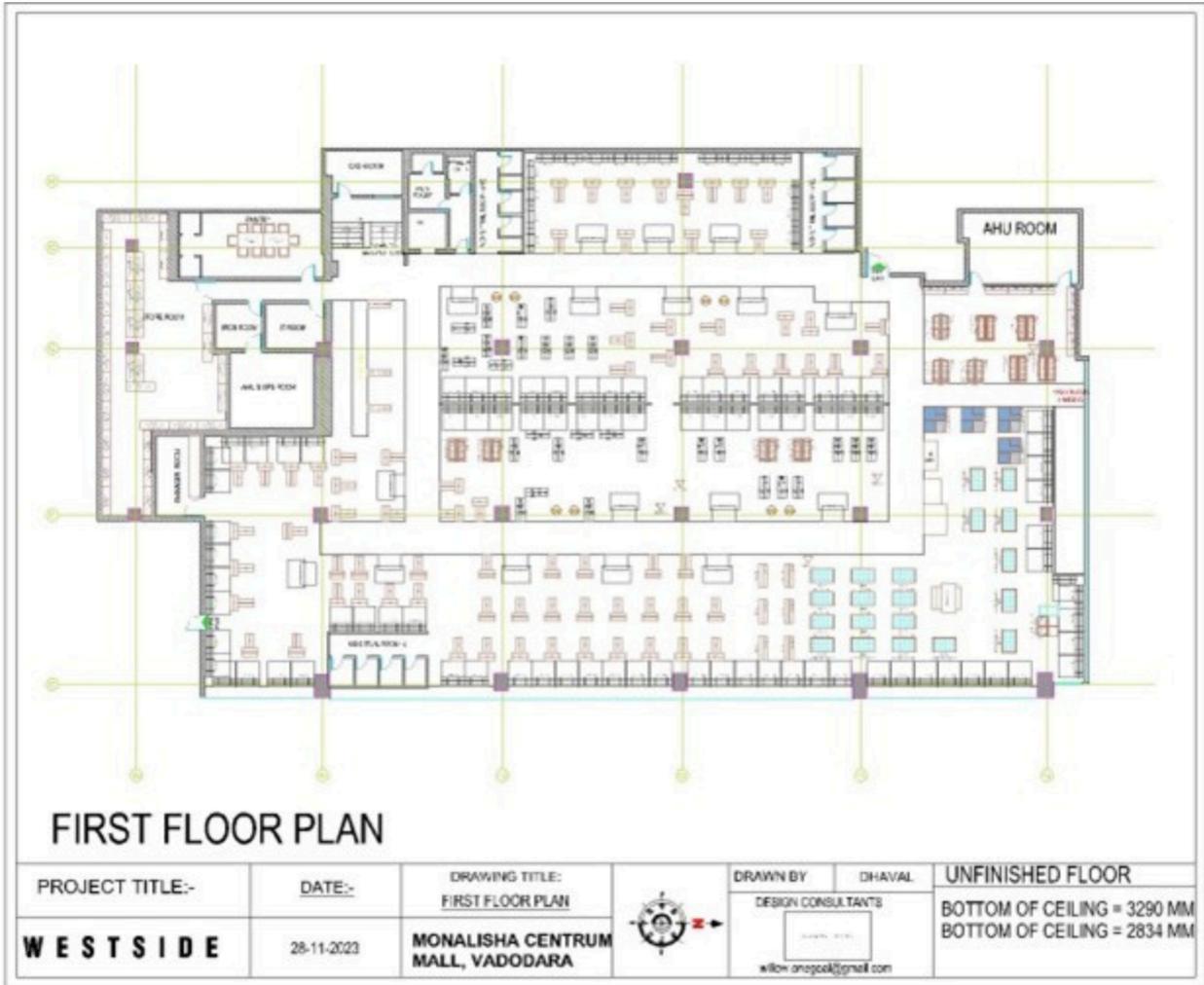
5. RELIANCE WAREHOUSE



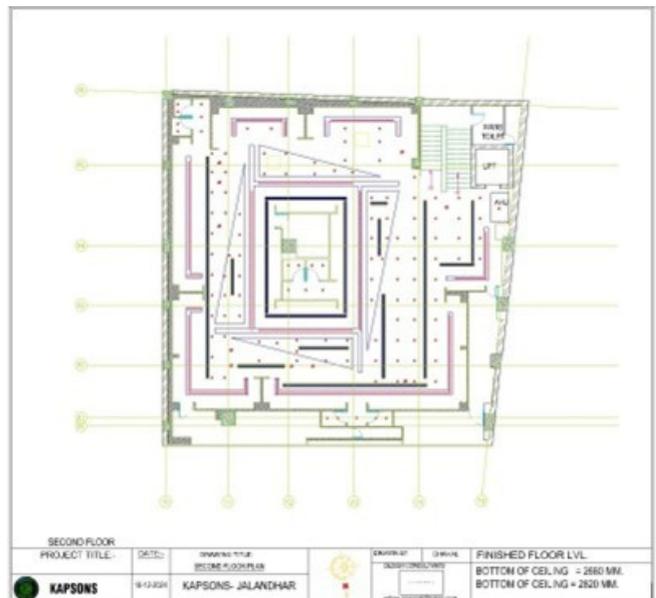
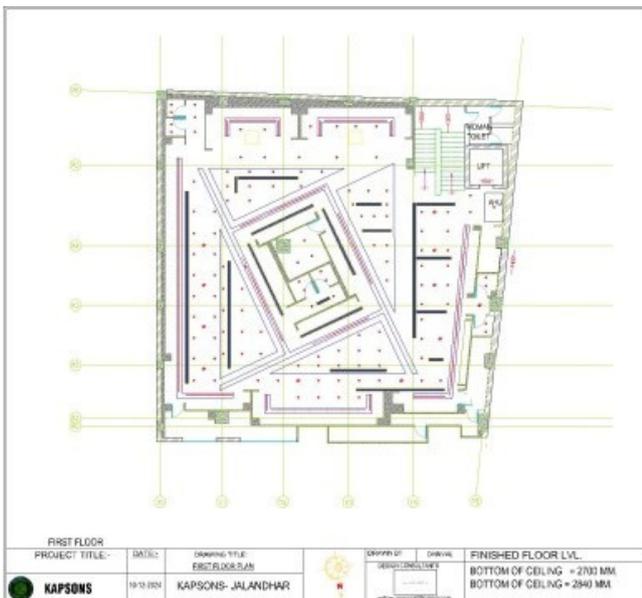
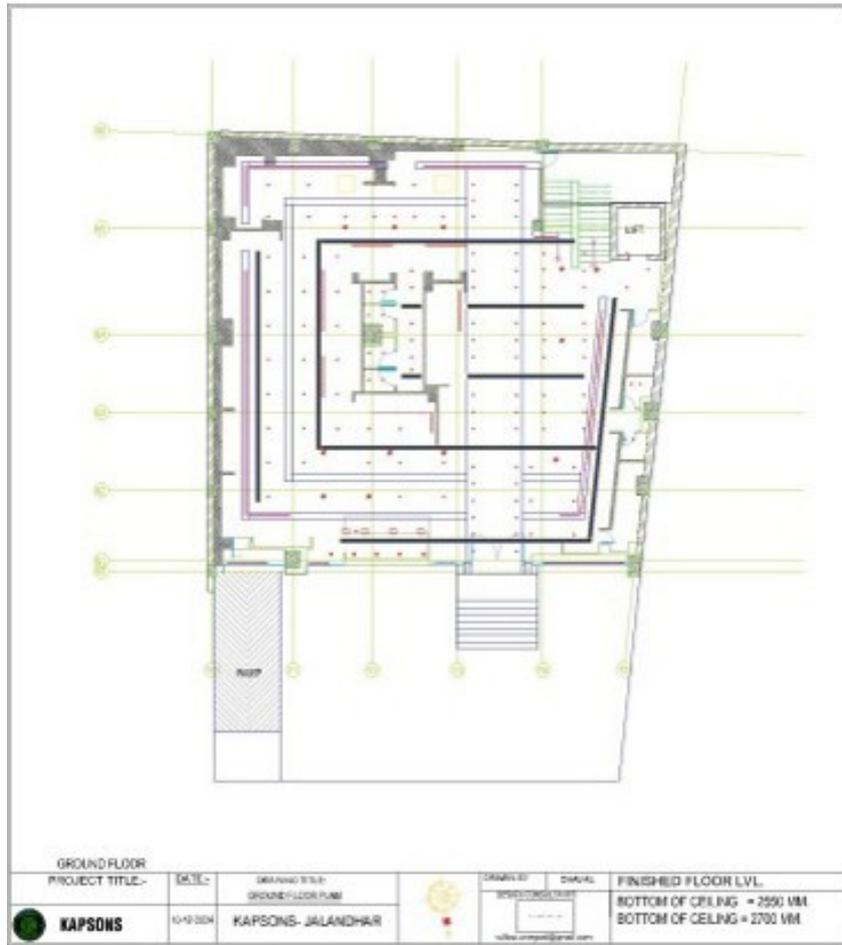
6. RELIANCE JIO SMART KIRANA



7. TATA TRENT (WESTSIDE)



8. KAPSONS

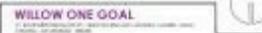




CONCEPTUAL BLOCK LAYOUT

FIRST FLOOR PLAN

22.09.2021



NORTH STAR HEAD QUARTER, ADARSH BANERJEE ROAD, AHMEDABAD.

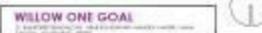
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CONCEPTUAL BLOCK LAYOUT

SECOND FLOOR PLAN

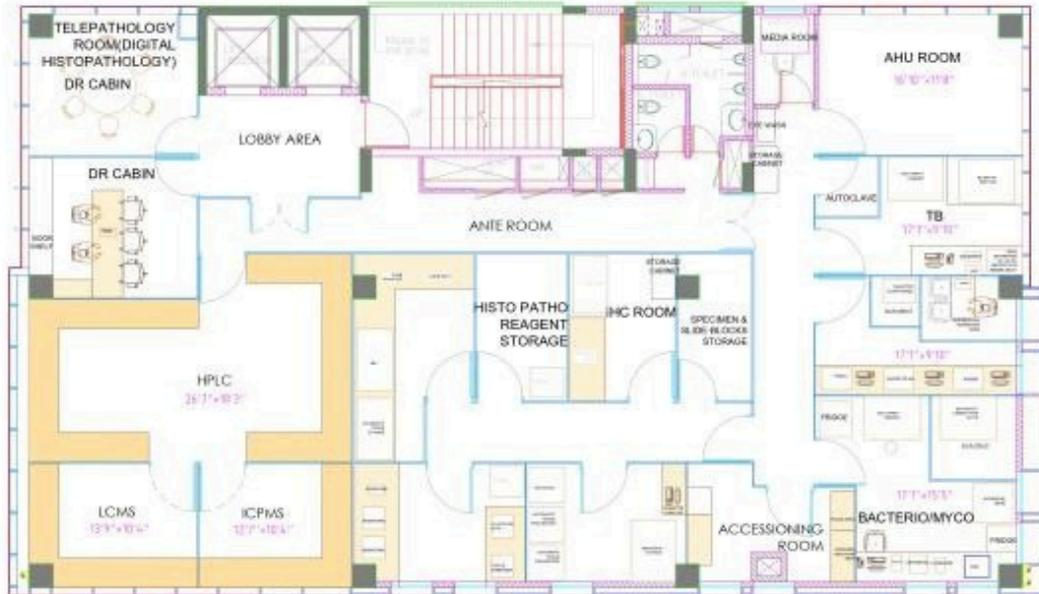
14.11.2021



NORTH STAR HEAD QUARTER, ADARSH BANERJEE ROAD, AHMEDABAD.

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HISTO PATHOLOGIST

CONCEPTUAL BLOCK LAYOUT

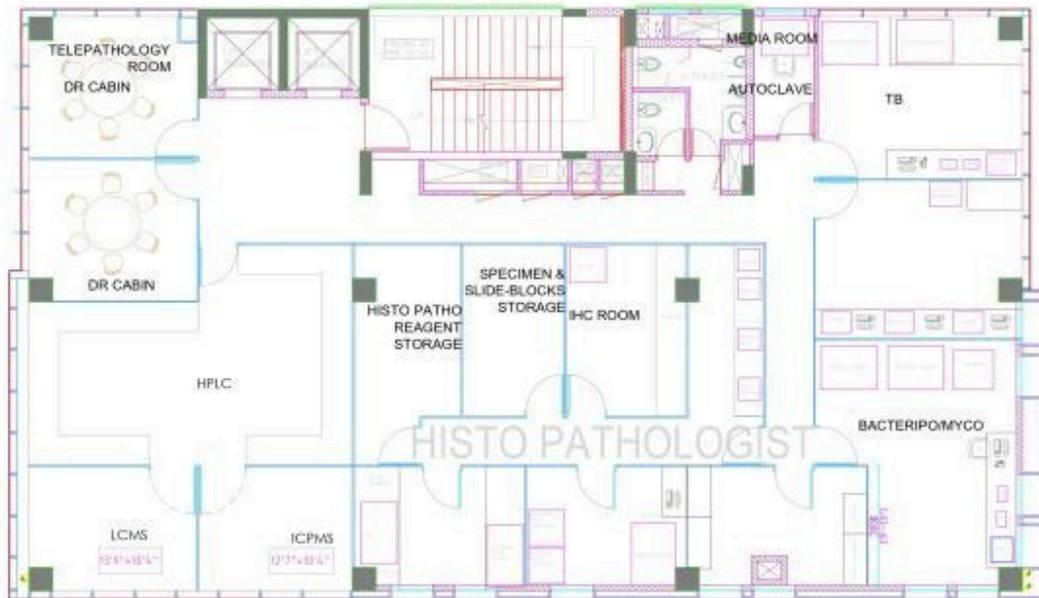
FOURTH FLOOR PLAN

23.09.2021

WILLOW ONE GOAL

NORTH STAR HEAD QUARTER - ADAMS SQUARE, AFRICA/MAAD

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HISTO PATHOLOGIST

CONCEPTUAL BLOCK LAYOUT

FOURTH FLOOR PLAN

24.06.2021

WILLOW ONE GOAL

NORTH STAR HEAD QUARTER - ADAMS SQUARE, AFRICA/MAAD

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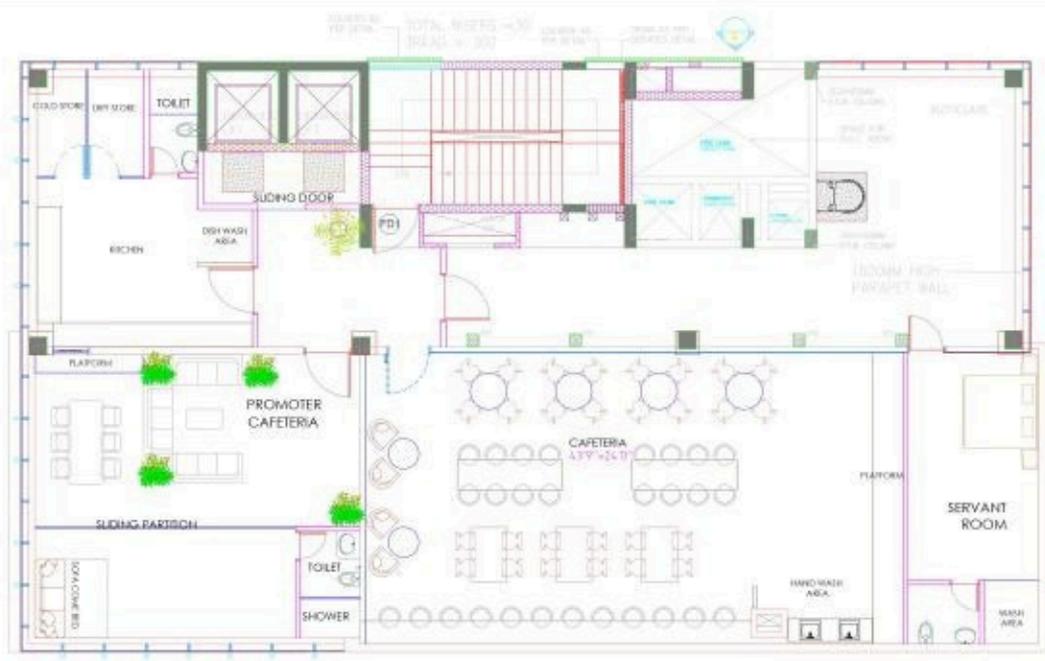
CONCEPTUAL BLOCK LAYOUT

FIFTH FLOOR PLAN

14.08.2021

WILLOW ONE GOAL

NORTH STAR HEAD QUARTER, ALFARO SHANNESSE/ALFA, ALFA (DABAD)
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CONCEPTUAL BLOCK LAYOUT

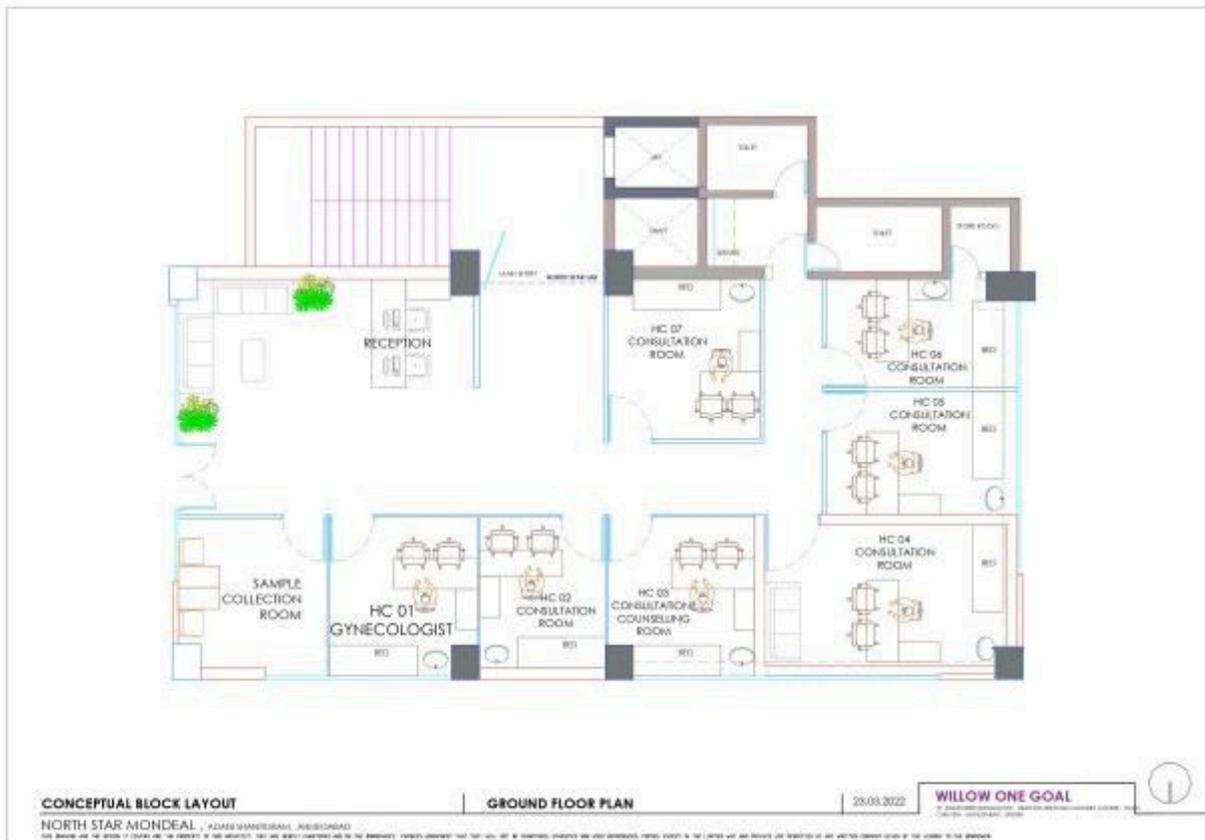
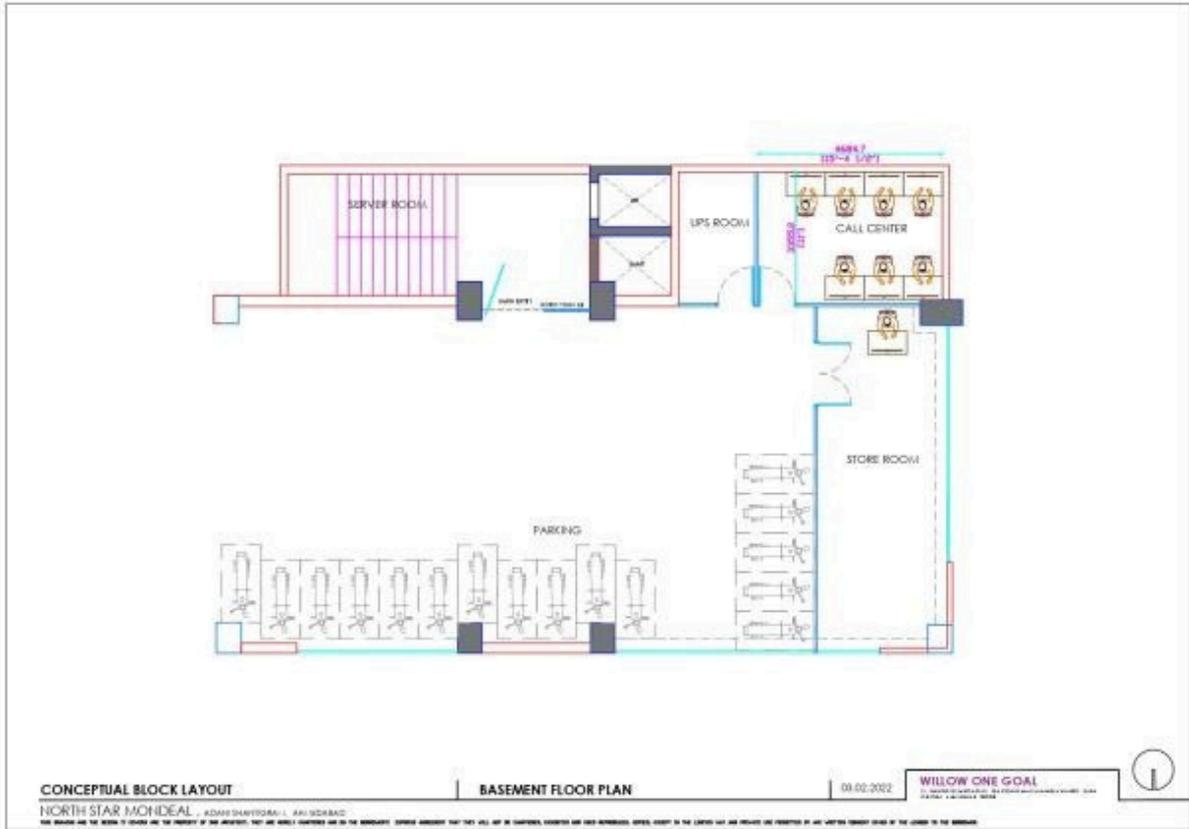
TERRACE FLOOR PLAN

24.10.2021

WILLOW ONE GOAL

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CONCEPTUAL BLOCK LAYOUT

FIRST FLOOR PLAN

04.02.2022

WILLOW ONE GOAL

NORTH STAR MONDEAL, ADARSHANIGRAM, AHMEDABAD

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CONCEPTUAL BLOCK LAYOUT

SECOND FLOOR PLAN

03.11.2021

WILLOW ONE GOAL

NORTH STAR MONDEAL, ADARSHANIGRAM, AHMEDABAD

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CONCEPTUAL BLOCK LAYOUT

TERRACE FLOOR PLAN

13.05.2022

WILLOW ONE GOAL
AN AFFORDABLE, SUSTAINABLE AND GREEN HOME FOR ALL



NORTH STAR MONDEAL, INCARU CHANTECRANG, ANNEEKADANG

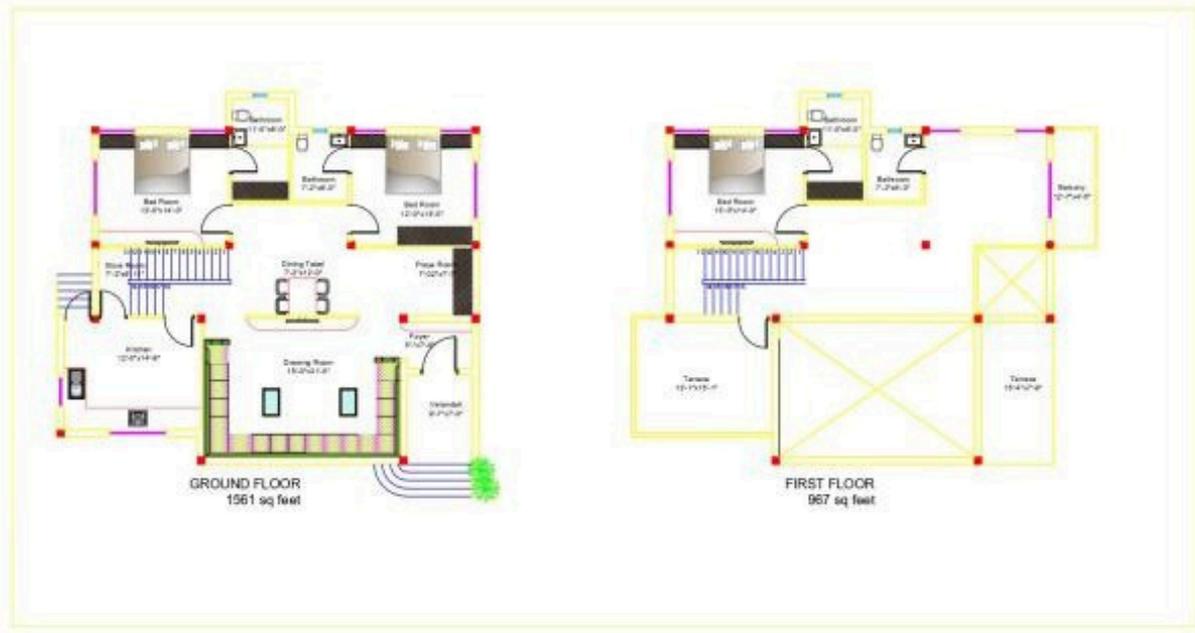
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10. HOSPITAL & FARM HOUSE



11. HOME



12. LANDSCAPE



LANDSCAPE DESIGN		Project Name	
LAYOUT	Drawing Name	03-05-2023	 DHAVAL PADHYAR 9429722115
MR. PARIHAR CHAMPALALJI	Client Name	Revised : 4	
	NTS	North	Copy For



CLIENTELE

Over the years, we've partnered with leading names across retail, corporate, and healthcare sectors. Our trusted clients include Reliance Retail, Tata Trent (Westside), Kapsons, and Northstar Labs, among others—each reflecting our commitment to precision, creativity, and timely delivery.





Thank You!

Looking Forward to work with you

Contact Us

-
-
-

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